

Summer
2017

JO WEBSTER



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Welcome to Jo Webster's latest newsletter...

We have had a busy and exciting start to 2017 at Jo Webster Properties.

I am delighted to announce our fresh rebranded identity which will coincide with the launch of our long-awaited new website. We have had a busy period finalising all the details, and I very much hope that you find it easy to navigate. We would be delighted to hear your thoughts.

Secondly, Adrian Johnson has re-joined the company. As you may recall, he worked at Jo Webster Properties from 2004 to 2010 and has now come back as a Director. Since leaving he has worked at both Savills and Hamptons and returns with some exciting ideas, enthusiasm and greater experience.

The market remains tricky and continues to test our skills. I can happily report that we are still one step ahead of other agencies in our key developments. In both Monteverto and Albion Riverside we are the only agents to have sold any properties in the last 12 months, and at Kensington Green we continue to sell at least one property a month.

Our most active market is currently between £2m and £5m. We are seeing continued interest from overseas buyers, who are once again focusing on London property due to a low pound and adjusting market place, with new developments continuing to be at the forefront of their minds.

Despite prices having softened a little over the last 12 months, we are still achieving above average £/sq ft in all our main developments and if you are considering selling, now is an excellent time to do so. The spring/early summer period has always been our busiest period and we expect it to be the same this year.



Jo Webster

Feature Property - Monteverto, SW11

A unique apartment with a real sense of living on the water. Comprising 2,000 sqft and upgraded to an exceptional standard, it offers every modern gadget you could dream of. The reception room leads to an exceptional kitchen, river facing balcony and a study. The master bedroom suite offers an exceptional dressing room and luxurious en-suite bathroom. There is a second bedroom, bathroom and cloakroom. Further benefits include 2 car parking spaces, storage unit, security, gardens, gym and tennis court all exclusively for the residents. [Share of Freehold £3,350,000](#)



HOLLAND PARK VILLAS – KENSINGTON'S BEST



A discreet gated development adjacent to Holland Park, W8

This exclusive development comprises 68 elegant apartments and 4 exceptional penthouses, each with secure underground parking and storage facilities, all set within an acre of landscaped gardens incorporating a woodland walk and secluded courtyard garden.

Holland Park Villas offers residents a five-star hotel style concierge service, with 24-hour security and amenities; including a club room, cinema, business suite, library and catering kitchen. There is also a private, residents 20 metre swimming pool, fully equipped gym and luxury spa with treatment rooms all exclusively managed by Bodyism.

Prices from £3,750,000



CATHEDRALS OF POWER



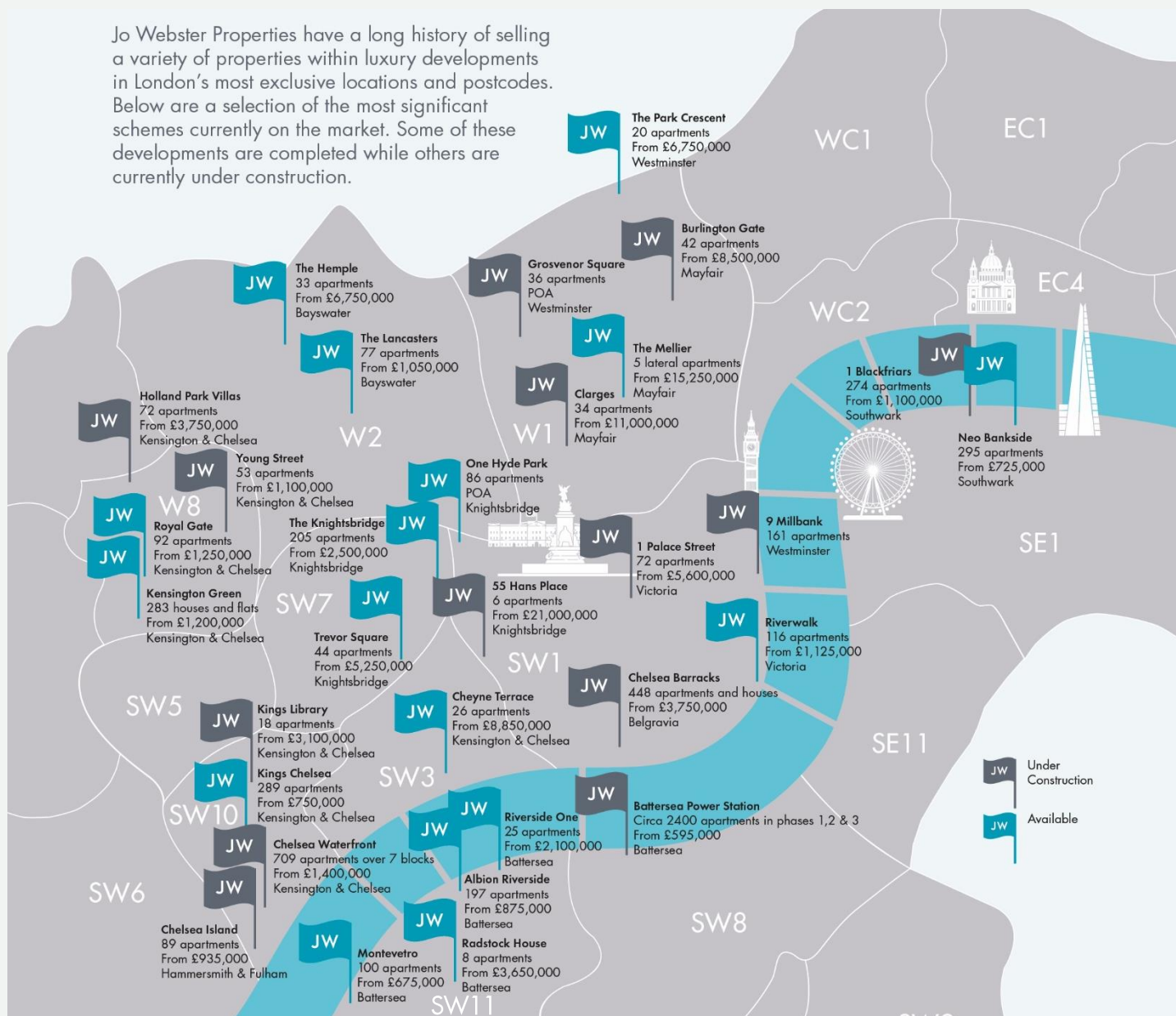
London's Power Stations played a vital role in London's journey towards becoming the world's most important and powerful city during the industrial revolution. In its heyday, London had over seventy separate power stations powering the city. However, the history of London's power supply system prior to the inauguration of the National Grid is one of inefficiency and diversity.

Economic factors were the primary reason for the decline of the urban power station. The increase in oil prices in 1973 -74 due to the Middle East crisis made running oil fuelled power stations uneconomical; compared to coal and nuclear stations located in non-urban areas. The added problem of air and water pollution in built up areas was also becoming unacceptable both locally and politically.

Today, virtually all of these buildings are now gone, but a few have survived and are enjoying a long-awaited revival. The transformation of Bankside B from a technological one (power generation) to the Tate Modern in 2000 sees nearly 5 million visitors a year. Whilst Lots Road Power Station and Battersea Power Station are seeing a much-needed regeneration brought on by the rise in demand for leisure, tourism and an ever-increasing enthusiasm for riverside living.

EXCLUSIVE LONDON DEVELOPMENTS

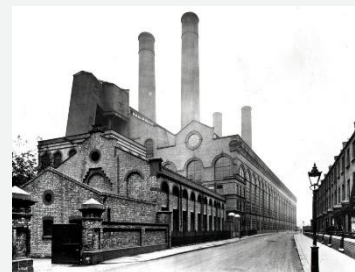
Jo Webster Properties have a long history of selling a variety of properties within luxury developments in London's most exclusive locations and postcodes. Below are a selection of the most significant schemes currently on the market. Some of these developments are completed while others are currently under construction.



Lots Road Power Station, built by American tycoon Charles Yerkes in 1901, powered the London underground. It was claimed to be the largest power station in the world and allowed District Line trains to change from steam haulage to electric power. In 2013, Hutchison Whampoa Properties broke ground on the eight-acre site, converting the old power station into shops, restaurants and apartments, and constructing additional residential buildings, rebranding it "Chelsea Waterfront". **Prices from £1,400,000**

Battersea Power Station is without doubt one of London's most iconic buildings and, is one of the largest freestanding brick built buildings in the world. Built in the 1930's by Sir Giles Gilbert Scott it was to be London's first super power station. Finally decommissioned in 1983, BPS was bought in 2013 by Malaysian developers SP Setia and Sime Darby. The redevelopment of the site will position the power station as the central focus of the regenerated 40-acre site. As well as residential accommodation, there will be a shopping centre, restaurants, cafes, offices and leisure facilities including cinemas and hotels. There will be two new underground stations which will form part of the Northern Line extension, and a new river bus pontoon. We have some exciting off market opportunities in the main power station and the adjoining Switch House so please contact us for details. **Prices from £7,250,000**

Lots Road Power Station



1905



2020

ON THE MARKET



MONTEVETRO, SW11
6 BED PENTHOUSE £9,500,000



KENSINGTON GREEN, W8
5/6 BEDS £7,750,000



KENSINGTON GREEN, W8
5 BEDS £7,000,000



KENSINGTON GREEN, W8
4 BEDS £5,500,000



HOLLAND PARK VILLAS
2 BEDS £3,750,000



ALBION RIVERSIDE, SW11
3 BEDS £3,650,000



KENSINGTON GREEN, W8
3 BEDS £2,950,000



ALBION RIVERSIDE, SW11
3 BEDS £2,675,000



KENSINGTON GREEN, W8
3 BEDS £2,495,000



KENSINGTON GREEN, W8
2 BEDS £2,350,000



KENSINGTON GREEN, W8
2 BEDS £2,280,000



KENSINGTON GREEN, W8
3 BEDS £2,250,000



KENSINGTON GREEN, W8
2 BEDS £2,250,000



KENSINGTON GREEN, W8
2 BEDS £2,200,000



KENSINGTON GREEN, W8
2 BEDS £2,150,000

ON THE MARKET



MONTEVETRO, SW11
2 BEDS £2,000,000



ALBION RIVERSIDE, SW11
2 BEDS £1,975,000



KENSINGTON GREEN, W8
2 BEDS £1,975,000



MONTEVETRO, SW11
2 BEDS £1,650,000



KENSINGTON GREEN, W8
1 BED £1,600,000



CHELSEA CREEK, SW6
2 BEDS £1,450,000



KENSINGTON GREEN, W8
1 BED £1,200,000



KENSINGTON GREEN, W8
1 BED £1,200,000



KENSINGTON GREEN, W8
1 BED £1,200,000



KENSINGTON GREEN, W8
1 BED £1,200,000



ALBION RIVERSIDE, SW11
1 BED £770,000



MONTEVETRO, SW11
1 BED £675,000

NEW ACQUISITION DEPARTMENT

We will be offering our clients a bespoke acquisitions and consultancy service. This will encompass all aspects of the buying cycle, where we act solely on behalf of you, the buyer.

Headed up by Adrian Johnson, he will oversee all aspects of the new business, placing a huge emphasis on client confidentiality and ensuring your buying needs are met.

This is a very exciting time for Jo Webster Properties as we look to strengthen our core business, by offering our clients this tailor-made service.

